

CELPA - MOFILM CAMPAIGN

REGULATION

1. SWEEPSTAKE PROMOTING COMPANY

1.1. CELPA, Associação da Indústria Papeleira, hereinafter referred only "CELPA".

2.SWEEPSTAKE OBJECTIVES

2.1. This action aims to promote MOFILM movies, produced in the scope of "Paper from Portugal" campaign, rewarding the participants who most share their's favorite video with friends who watch them. The more friends you invite more chances you have to win.

3.SWEEPSTAKE PARTICIPATION REQUIREMENTS

3.1. Individuals wishing to be considered as elected participants in this contest (promotion) must be over 18, and this sweepstake is only available for Germany, France, United Kingdom, Belgium, Netherlands and Spain, where there can only be one winner per each of these countries.

3.2. Excluded from participating in this promotion are all Celpa's employees, their relatives or any other person linked to the promotion, including the company responsible for the Sweepstake's management.

4. PROMOTION DATE DUE

4.1. This promotion runs from February 23 to March 22

5. HOW TO PARTICIPATE

5.1. The competition (This promotion) will take place in <http://www.paper-from-portugal.com/en/mofilm/campaign>, where the participant has to fill the form with the correct information and invite friends.

5.2. The participant will receive 10 points when he registers correctly in the campaign form.

5.3. The aim is to share the favorite video with as many friends as possible. For each friend that sees the shared video by the participant will receive 10 points when he registers correctly in the campaign form.

5.4. The only participations valid are the ones correctly filled through the form available from the link at the e-mail sent by the friend.

5.5. For the participation to be submitted, the form must be completely filled with the requested data.

5.6. CELPA reserves the right to use the content obtained in this sweepstake for promotional purposes.

5.7. Participations that do not fully meet the terms, conditions and requirements of this Regulation will not be considered valid.

6. PRIZES

6.1. The prizes of this competition are 6 GoPro HD Hero Cameras.

6.2. Winners will be contacted via e-mail on how to receive the award and the results will be posted on the website <http://www.paper-from-portugal.com>.

6.3. Each participant can only be considered winner once.

7. WINNER'S SWEEPSTAKE DISCLOSURE

7.1. During the promotion, participants can follow the ranking evolution at <http://www.paper-from-portugal.com/en/mofilm/ranking>.

7.2. Only one winner will be chosen by country (Germany, France, United Kingdom, Belgium, Netherlands and Spain), which will be the first in the ranking by the time of the end of the promotion.

7.3. In case of a tie, the criteria used is the date and time of participation. So the winner is the one who has attained first the top score in the ranking.

8. DATA PROTECTION AND RULES FULFILLMENT

8.1. This information may be used by CELPA and published in any promotional activity, such use without conferring the right of return delivery of the prize obtained.

8.2. It is not allowed to exchange the prize or any part of it for cash or any other product.

8.3. By entering this contest, all participants accept the rules described here and undertake to respect them. The instructions given during the course of the promotion are an integral part of these rules.

8.4. Any failure to comply with procedures outlined in these rules will result to the disqualification of the participant.